

1st Africa Food Environment Research Network Meeting (FERN 2020)  
| Virtual Meeting | Nov 3 – 5, 2020

# How social sciences can contribute to food environment studies?

Nicolas Bricas

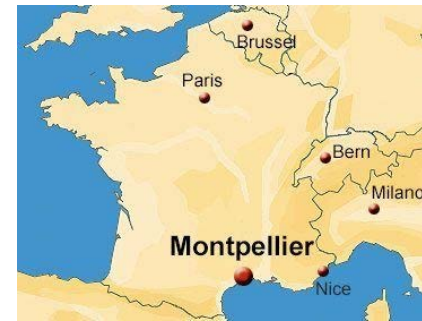
Cirad, UMR Moisa

Chaire Unesco Alimentations du Monde  
Montpellier (France)





- French public institution  
Research on agriculture  
and food systems in the World



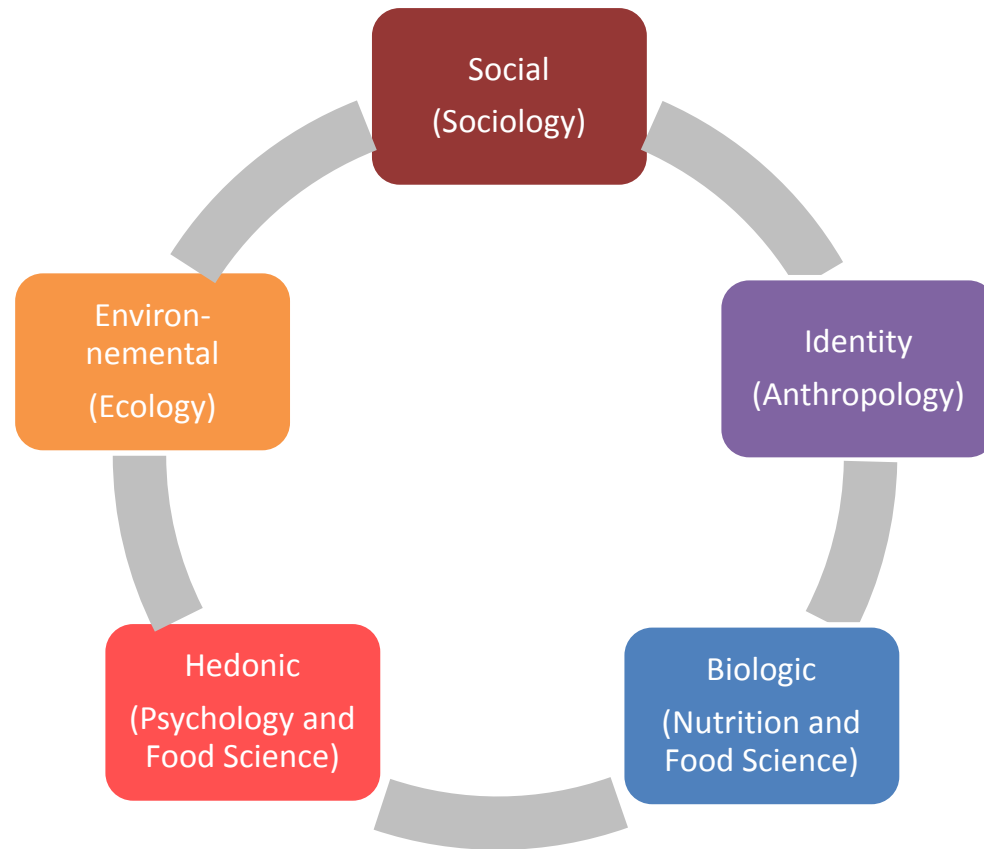
- Research Center (100 researchers)  
Social sciences and nutrition on sustainable  
food systems



- Team and network  
Science & Society Dialogues on sustainable  
food systems
  - Training
  - Participative research
  - Holistic approach of food and foodways
  - Multidisciplinary dialogues

# Holistic approach

## Fives dimensions of food and foodways



# Installation Theory

The Societal Construction  
and Regulation of Behaviour

Saadi Lahlou



- In our head :  
knowledge,  
concern,  
attitude...
- Physical  
environment :  
shops, prices,  
advertising...
- Social  
environment,  
social norms:  
what people  
do around us

# Social environment

- We do like people around us do
  - To be part of the community
  - To reduce uncertainty
- How to analyse social environment?
  - « What is *good* food and foodways? » (good as a social norm)
  - Projective surveys : « Who are people doing this? »
  - Who are social leaders on food and foodways?

# Thank you for your attention

